Permit #F00027930

FilmL.A., Inc.
1201 W. 5th Street, Suite T-800
Los Angeles, CA 90017
t: (213)977-8600 - f: (213)977-8601
www.filmla.com

## Summary Information

**Permit No:** F00027930 **Type of Permit:** FILMING **Release Date:** 05/13/2010

| | |
|---|---|
| **Production Company** | MJZ DBA MORTON JANKEL ZANDER |
| **Insured Company Name** | MJZ DBA MORTON JANKEL ZANDER |
| Contact Phone No. 1 | 310-826-6200 |
| Contact Phone No. 2 | |
| Fax | |
| Address | 2201 CARMELINA AVE<br>LOS ANGELES, California 90064 |
| **Production Title** | OLD SPICE |
| **Type of Production** | Commercial - Standard |

| | |
|---|---|
| **Producer** | Pete Vitale |
| **Director** | Tom Kuntz |
| **1st AD** | Thomas Smith |
| **Production Manager** | Jen Beitler |
| **FilmL.A. Coordinator** | Naomi Kajiyama |
| **Location Manager** | David Blum |
| Primary Phone | Mobile - 213-705-5696 |
| Secondary Phone | Office - 310-826-6200 |
| **Location Assistant** | NA NA |
| Primary Phone | Office - 555-555-5555 |
| Secondary Phone | |

### Fees

| | |
|---|---|
| FILMLA FILM APPLICATION FEE | $625.00 |
| LA COUNTY FIRE REVIEW | $104.00 |

**Total Permit Fee** $729.00

**Number of Locations** 1

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## Summary Information — Location



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| **Insured Company** | MJZ DBA MORTON JANKEL ZANDER | Secondary Phone | Office - 310-826-6200 |
| **Production Title** | OLD SPICE | | |

**Location Address** 29644 Bob's Gap Rd, Valyermo, CA, 93563

**Location Names**

**Location Type** Ranch

**Location Description**

**Prep Dates** 5/17/2010 - 5/21/2010 06:00 - 22:00

**Film Dates** 5/22/2010 - 5/23/2010 05:00 - 22:00

**Strike Dates** 5/24/2010 - 5/24/2010 06:00 - 22:00

**Open or Closed to the Public** Closed

**Generic Conditions**
All vehicles must be parked on private property
No Cast and Crew parking on areas streets.
No interference with merchant activity
No interference with vehicular or pedestrian traffic

**Please see attached document** MJZ.OldSpice.27930.AL.pdf

**Equipment on Location**

| Type | Quantity |
|---|---|
| 2500 gal water truck | 1 |
| 5 or 10 ton trucks | 5 |
| Cast/Crew vehicles | 75 |
| Condors | 4 |
| Cranes | 4 |
| Cube Trucks | 5 |
| Generator | 2 |
| Honey Wagons | 4 |
| Motor Homes | 4 |
| Picture vehicles | 4 |
| Portable restrooms | 4 |
| Scissor Lifts | 6 |
| Semi Trucks | 5 |
| Stakebed Trucks | 5 |
| Vans | 6 |

**Personnel on Location**

| Type | Quantity |
|---|---|
| Cast | 5 |
| Crew | 85 |
| LA County FSA assigned | 1 |

**Filming Activities** Atmospheric Smoke Effects; Equipment on property; Exterior Dialogue; Handheld equipment; Wetdown; Wind effects; Mechanical rigs for talent performing various stunts; Prop waterfall; Talent in prop waterfall; Cranes; Condors; Water effects on and adjacent to lake; Prop hot tub/jacuzzi; Motorcycle in hot tub; Prop greens and trees; Picture boat in lake; Talent and stunt crew in and around lake; Prop boat and prop water toys; Talent and stuntmen on cable rigs hanging stage and truss rig; Truss bridge over lake and adjacent to lake; Prop stage adjacent to and on lake; All on property;

**Jurisdiction** **Political:** Los Angeles County - Supervisor District 5 **Police:** Los Angeles County Sheriff **Fire:** Los Angeles County

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| **Production Title** | OLD SPICE | | |

**Location Notes**

**Coordinator Note** FILMING ADJACENT TO AND IN LAKE

**Coordinator Note** 1024-79 / FSA & 2500 gal water truck required

**Parking**

**Base Camp**
Location Type : Location
Street :

**Crew Parking**
Location Type : Location
Street :

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# Appointment of Film Permits Unlimited, Inc.
## As Authorized Agent and Representative

I certify that I am a representative of MJZ ("Principal") and am authorized to enter into binding contractual agreements on its behalf. I further certify that I am authorized by Principal to appoint other representatives and agents for Principal and to give such representatives and agents authority to enter into and bind Principal to agreements relating to the issuance of and compliance with location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits, including the permits themselves and any riders to such permits. Acting on behalf of Principal in my capacity as its authorized representative, I appoint Film Permits Unlimited, Inc. and its employees and agents ("FPU") as Principal's authorized representatives and agents to apply for location film (e.g. theatrical, television, commercial and other motion picture filming) and still photographic permits on behalf of Principal through the Entertainment Industry Development Corporation of Southern California ("EIDC") for any city, county or through any other jurisdiction; to negotiate, discuss, accept, modify, agree to and bind Principal to the terms and conditions of such permits (including all restrictions and/or community guidelines applicable to any such permit); and to execute such permits on behalf of Principal. Principal understands, acknowledges and agrees that it (and/or its insurer) remains responsible and liable for all obligations imposed by or incidental to any permit or rider issued to Principal signed by any employee or agent of (including any coordinator, runner or messenger used by) FPU. Principal further agrees to comply with the terms and conditions of any such permits and hereby appoints FPU as an authorized representative to facilitate compliance with such terms and conditions following issuance of any such permits and to enter into agreements for Principal with respect thereto. Any person, agency, entity, or organization (including EIDC and any city, county or other jurisdiction where EIDC operates) may rely upon this appointment and need not obtain further authorization for any act described herein. An original or faxed copy of this appointment shall be sufficient, and may be treated as an original for all purposes. The appointment may be revoked by Principal at any time in writing delivered to EIDC, but in any case shall expire one (1) year from the date of execution set forth below.

I declare under penalty of perjury under the laws of the State of California that I am authorized to appoint FPU as agent for Principal, and based upon that authority I hereby appoint FPU as Principal's agent as set forth herein.

Dated: 5/13/10

MJZ
Name of Principal

By: [signature]
Representative's Signature

David Blum
Print Representative's Name

Location Mgr.
Representative's Title

2201 Carmelia Ave
LA, CA 90044
Principal's Address

310 826 6200
Principal's Telephone

**Principal = Name of Company**

*Denise Wheeler*
*Film Permits Unlimited Inc.*
*Phone (818) 347-9929*
*Fax (818) 347-9784*
*Pager (818) 420-7052*

**Please sign and fax back**

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